Press Release

FLUXHOUSE™ LIMITED EDITION

January 16th - March 22nd, 2014

Fluxus Foundation is pleased to announce FLUXHOUSE™ LIMITED EDITION in the foundation exhibition space at 454 W 19th St. New York, NY 10011.

Consonant with George Maciunas’ view, ‘homemaking is the greatest art’, Fluxhouse is testament to the notion of creating a home and not simply a house.

Invented by visionary architect and inventor George Maciunas in 1965, the 1,900 ft² (176.5m²) Fluxhouse is an eco-friendly design that is resistant to natural disasters including fires, floods, earthquakes and hurricanes. Multi-functional and cost-efficient, Fluxhouse demonstrates an ideology which values organic usage over visual theatrics as a housing system designed to be sustainable in its production, construction, and use.

After five years’ research and development of George Maciunas’ Fluxhouse as an innovative modular building system that allows for contemporary way of living, the Fluxus Foundation is releasing up to 5 licenses to build limited editions of Fluxhouse in the year of 2014, with updated engineering design and architectural consulting throughout the building process.

Fluxhouse consists of nine structural components, sliding nonstructural interior walls, and a service cubicle containing plumbing, heating, and kitchen appliances. A series of spaces including living and dining area, study room, bedroom, children’s room, kitchen and bathroom, unfold in a continuous loop around a lively internal courtyard. An abundance of natural sunlight is provided by the wall-height windows and the off-center Zen courtyard. The design is also intended to give developers and occupants considerable flexibility in customizing the space to various functions.

FLUXHOUSE™ LIMITED EDITION is curated by Harry Stendhal, Chairman of Fluxus Foundation, New York, and Fanyu Lin, Master of Science in Advanced Architectural Design, Graduate School of Architecture, Planning and Preservation in Columbia University.

Special thanks to Scott Weinkle Architect and Todocad.

The exhibition is on display from January 16th - March 22nd, 2014. Hours: Tuesday - Saturday, 11 am - 5 pm.

For more information regarding detailed instruction, price and workflow of licensing Fluxhouse Limited Edition, please contact: info@fluxusfoundation.com | fluxusfoundation.com | 212-675-4392
454 W 19th St. New York, NY 10011.

1. George Maciunas: American artist George Maciunas (1931-1978) is best known as the founder and central coordinator of Fluxus from 1962 until his untimely death in 1978. Fluxus was a global collective of artists, musicians, designers bound by their intermedia sensibility and experimental enlightenment. John Cage, John Lennon, Yoko Ono, Nam June Paik, George Brecht, Larry Miller, Vytautas Landsbergis, Ben Patterson, Ken Friedman, Alison Knowles, Henry Flynt, Mieko Shiomi, Ben Vautier, Emmett Williams, and Joseph Beuys were among its members.

George Maciunas was awarded with architectural degrees from Cooper Union (1952) and Pittsburgh's Carnegie Institute of Technology (1954). After graduating, he worked for several major firms, including Skidmore, Owings and Merrill (1955-57), the highly regarded designers Knoll Associates (1960-61) (interior design, interior graphics, exhibits, displays, structures), and Olin Mathieson (1967-1960) (R&D Aluminum div product development and design) where he is credited with the invention of a structural framework useful in construction of prefabricated buildings using extruded aluminum beams and columns. Furthermore, George Maciunas received a patent for the innovative modular building system in 1961. Maciunas Prefabricated Building System design was completed and copyrighted in 1965 as an invention which can be used to build a single family house, highrise building, or an entire city (Fluxocity™).

Maciunas’ work has been exhibited in many of the major museums around the world with archives held in The Whitney Museum of American Art, The Walker Art Center in Minneapolis, The Getty Research Institute, and Staatsgalerie Stuttgart. Recently acquired from the Gilbert and Lila Silverman Fluxus Collection, The Museum of Modern Art currently holds the largest collection of Maciunas and Fluxus works of 10,000 items. As part of a touring exhibition organized by Dartmouth College, Maciunas’ work was most recently featured in ‘Fluxus and the Essential Questions of Life’ at New York University’s Grey Gallery in fall 2011 and University of Michigan’s Museum of Art in spring 2012.
FLOOR PLAN

1900.00 SQUARE FEET
176.52 SQUARE METERS
Precast concrete piles are inserted into predrilled holes.
14' x 7' x 8' PREFABRICATED SERVICE CUBICAL, BROUGHT BY FLAT BED TRUCK, TOGETHER WITH KITCHEN FLOOR, WHICH IS HINGED TO SERVICE CUBICAL, ARE LOWERED OVER 4 PILES.
Floor panels are connected to piles and to themselves.
STRUCTURAL PANELS AND STRUCTURAL CABINETS ARE CONNECTED TO FLOOR PANELS AND KEPT TEMPORARILY ERECT BY TEMPORARY BRACES (NOT SHOWN).
Roof panels are connected to structural cabinets, structural walls and to each other. Nonstructural exterior walls (transparent or opaque), interior walls, cabinet doors are installed into tracks of panel edges.
1. ENTRY HALL
2. LIVING AREA
3. STUDY/LIBRARY
   or LIVING AREA EXTENSION
4. DINING AREA
5. KITCHEN
6. BATHROOM
7. BEDROOM
8. CHILDREN’S ROOM
   or LIVING AREA EXTENSION
9. EXTERIOR COURT-GARDEN
10. STRUCTURAL CABINET
LIVING AREA

392.00 SQUARE FEET
36.42 SQUARE METERS
Office/Study/Library
or Living Area Extension

196.00 Square feet
18.21 Square meters
Dining Area

123.67 Square Feet
11.49 Square Meters
MASTER BEDROOM

196.00 SQUARE FEET
18.21 SQUARE METERS
CHILDREN'S ROOM
OR LIVING AREA EXTENSION

392.00 SQUARE FEET
36.42 SQUARE METERS
EXTERIOR COURT-GARDEN

196.00 SQUARE FEET
18.21 SQUARE METERS
FLUXHOUSE LIMITED EDITION ANIMATION LINK:
http://fluxusfoundation.com

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